

Meetings, Events and Group Travel

Request #: TGR1603142866

Request Number	TGR1603142866
Request Status	Approved
Date Created	3/14/2016
Requestor Org Code	EYDE30000
Submitter	BENSON, PALEAH A
Summary of Event	Revolution Dealer Conference 2016 Travel Approval
Event Start Date	4/1/2016
Event End Date	4/8/2016
Travel Type	Off Site Meeting/Event
Type of Event	Trade Show or Convention
Approximate number of employees attending?	400
Approximate number of guests attending?	1,800
Estimated Budget (Total or Per Person) - (Whole dollars)	2000.00
What is the purpose of the event?	At Revolution, dealers from all channels that sell DIRECTV come together to hear from AT&T executives, network with peers and the AT&T sales team, see the latest technologies and product offerings and attend educational sessions, all to grow their businesses. The three day program features a Welcome Dinner with a headliner comedian, Volunteer Event, General Session, Training Breakouts, and the DIRECTV Dealer Resource Center and Product Expo. Attendance by these AT&T employees is crucial to run the conference, informing this dealer audience and providing dealers with the tools to sell DIRECTV and maintain it's place in the market.
What is/are the consequences of not having the event?	Dealer audience will not be equipped to sell DIRECTV to customers
Submitter Comments	This is a blanket travel approval request for Revolution Dealer Conference attendees. Cost will include airfare, hotel, local transportation and other incidentals and meals not covered by the conference budget.

Notes (Viewable only by Performers/Reviewers)

Name	Date	Notes
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Decision History

Step#	Performer	Task Name	Decision	Date	Decision Comments
1	BIRD, STEPHANIE R	Exec Director Chief Of Staff Review	Approve	3/15/2016 10:03:12 AM	
2	JONES, VICKI	Senior Vice President Atandt Eg Support Review	Approve	3/16/2016 9:14:58 AM	

Approved - thanks

Ed Balcerzak
SVP Business & Call Center Operations

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----- Original Message -----

From: "Sainz, Sherry K" <SKSainz@DIRECTV.com>
Date: Wed, Mar 30, 2016, 3:23 PM
To: "Balcerzak, Edward" <ebalcerzak@DIRECTV.com>
Subject: AT&T Employee Shirt Laundering at Revolution

At Revolution Dealer Conference, we will be giving employees two polo shirts to wear over the duration of the conference.

The cost of laundering shirts is less expensive than providing additional shirts, so we are requesting the approval for laundering of these two shirts for employees over the dates of April 5 – 8 at the Hilton Orlando in Florida.

Please respond with your approval.
Thank you,

Sherry Sainz
AT&T | Lead Specialist, Global Events

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No text, search, post, glance or email is worth a life — *It Can Wait.*